

## ***Ansal Buildwell Introduces “Ansal Basera Estate” in Jhansi***

***Developing over 8.41 acres of land for Row Housing with investments worth Rs 40 Crores***

22<sup>nd</sup> September 2007; Jhansi-Delhi based **Ansal Buildwell Ltd** a renowned and reputed Group, today announced the residential ‘Row Housing’ project, “**Ansal Basera Estate**” in the city of Jhansi. Located at Nayagaon on the National Highway to Gwalior and 3.5 km drive from Elite Chowk. **Ansal Basera Estate** is going to be the most significant landmark in and around Jhansi having high-end luxurious villas with all inbuilt facilities.

Planned over an average plot area of approx 1500 sq.ft, the ecstasy sprawls over three floors. Each villa is interspersed with spacious bedrooms, airy living room, big balconies, roomy kitchen, front and rear lawns and a spacious driveway for parking. Wooden laminated flooring in bedrooms, glazed vitrified tile flooring and modular kitchen. Adding to a more comfortable life, the second floor provides the state-of-the-art recreations like Jacuzzi and a personal gym with an attached powder room.

Keeping in mind the choice of nature lovers, **Ansal Basera Estate** has been developed as per the needs and lifestyle of today’s generation. Spreading an exclusive modern way of living, the villas have been designed to highlight Indian culture with a ‘pooja ghar’ in every villa. Also with a medical centre and convenience shopping around, the complex has been aptly made to cater to the daily requirements of people. Special features being power back up, intercom, Tata Sky facility and round the clock security. The full-fledged sewerage system with treatment plant and underground electrical cabling are two other unique features of this project.

**With these elevating ends, the buyers who are finding this landmark project very attractive, have already started registering themselves for various categories of villas.**

Speaking on the occasion, **Mr Gaurav Puri, Chief Architect, Ansal Buildwell Ltd.** said, “Our mission is not only to make beautiful structures but also to provide lasting contribution towards a quality life with our experience and credibility. As a group we have transformed the landscape of Pan India in the last three decades and over the years have developed townships, commercial & office spaces, residential apartments and bungalows.”

Our major landmarks include commercial buildings in India and abroad. In 80's and 90's we have established townships in and around Delhi, Dehradun, Moradabad, Kochi and Bangalore with international standard and also in places like Kathmandu abroad.

Also present on the occasion, **Mr Ranjeev Kalia, DGM, Sales and Marketing** said, "With a population of less than 1 million, Jhansi is an investor's destination. The city is a North-South East-West Railway Junction on the Mumbai-Delhi route with an excellent rail network. Our initiative is to give the people of Jhansi an elegant way of living within a reasonable and affordable price. Also opening up of the Indian economy and integration with global economies, rising income levels, changing age profile, liberalised flow of credit to Housing sector at a reasonable rate of interest, the Realty Sector is poised for a big leap forward and has contributed a lot in the growth of housing sector. Even the Government of India has this vision that each family should own a home by 2020. As a result we have taken the step to concentrate on this sector and participate in the growth of economy." He also mentioned that Ansal Buildwell Ltd. was planning to launch a "**Mall & Multiplex Complex**" adjoining Ansal Basera Estate on Gwalior road.

**About Ansal Buildwell:-**

**Ansal Group** is a 'pioneer' in housing and commercial development since 1977 and has delivered excellence in all their projects in Delhi, NCR and across India and some parts of the world. With the mission to follow sustainable development and construction to lasting contribution towards a healthy, happy and wholesome quality of life for the people of this world at large. Ansal Buildwell has created a special niche for themselves in the booming realty sector. Stepping towards social commitment, Ansal Buildwell also renders support to Governments schemes for economically weaker sections for building houses at a subsidized rate.

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